



# MSU – Great Falls College of Technology

## Marketing/Design Request Form

INTAKE DATE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

### I. MARKETING OR RECRUITMENT PROJECT

PROJECT REQUEST (i.e. publicity, mailing, event support, publication, advertising)
MARKETING OBJECTIVE (i.e. encourage attendance, build enrollment, raise funds)
TARGET AUDIENCE(S) (i.e. age, occupation, geographic location, interests)
PROJECT BUDGET
TIMELINE

### II. WEB, PHOTOS, DISPLAYS

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### III. DEVELOPMENT PROJECTS OR FUNDRAISING

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Contact Pam Parsons [pparsons@msugf.edu](mailto:pparsons@msugf.edu) or 771-4314 for more information. Submit your request to Pam either in hard copy or by email. Thank you - we look forward to working with you.